

### Contract Award Notice

Scope of Contract:	<i>Development of Marketing Campaigns in Target Destinations Within The Local Economy and Infrastructure Development Project, LEID-QCBS-MC-03</i>	Minimum Qualifying Technical Score:	75
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Consultants' names	<b>JV "Solimar International (USA)" and "Grant Thorton Consulting" CJSC</b>
City/Country	Washington, U.S.A.
Status:	Awarded Consultant/Firm
Technical Score	88.17
Financial Score	100.00
Combined Score	90.54
<b>Criteria</b>	
Consultant's relevant professional experience	4.75
Quality of the methodology proposed for the Assignment	27.21
Qualifications of Key Experts and competence for the Assignment	55.17
Local participation	1.03
Price as read out	USD 491,000 excluding indirect taxes
Final Evaluation Price	USD 491,000 excluding indirect taxes
Final Negotiated Price	USD 491,000 excluding indirect taxes
Rank	1

Other Shortlisted Consultant(s)/Firm(s) **(these will be all that "Proposal submitted =no")**

Consultants' names	WHOODEN STUDIOS & ROUDBOOK	Funday Agency Ltd.	JV "Breavis Research and Marketing agency", "AxelMondrian & Partners reputation management agency"CJSC, and "European Friends of Armenia NGO	JV "CH Business Consulting S.A. & "Monsters and Company - Soluções de Comunicação, Lda.	MAROG Branding and Marketing Communications
City/Country	USA	Canada	Armenia	Portugal	Armenia
Proposal Submitted:	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>